

# Tara C. Manis

manis.tara@gmail.com | www.TaraManis.com

## Experience

### Media Manager

October 2011 – July 2012      Mark NeJame CNN Legal Analyst      Orlando, Florida

- Managed Mr. NeJame's CNN/HLN appearances & prepped him with latest topics, news & case discovery
- Served as 18-member firm's media contact for all local & national media inquiries
- Organized social media pushes for stories, drafted news releases & coordinated press conferences
- Assisted in Mr. NeJame's business & political affairs

### News Producer

May 2008 – September 2011      WFTV-TV, Cox Media Group      Orlando, Florida

- Produced weekday, evening shows with breaking news & expanded angles.
- Field-produced live NBA Playoffs & Finals coverage for WFTV and reported for KABC, WSB and WHGH
- Produced special coverage for major stories: Casey Anthony, Tiger Woods, Trayvon Martin, NASA, etc.
- Wrote teases for all shows, was given extensive tease writing training via Mary Cox/602 Communications

### Group Sales Manager

June 2007 – March 2008      Orange County National Golf Center      Winter Garden, Florida

- Aggressively marketed facility, developed new market strategies
- Developed new marketing collateral, sales presentation material & in-house tracking sheets

### Consumer Partnerships Manager

March 2006 - April 2007      Turnstile Publishing Company      Orlando, Florida

- Managed Golfweek Magazines' Controlled Circulation
- Coordinated extensive partnership marketing campaigns with national & state based USGA & PGA Associations, tournaments etc.
- Initiated strategic placement programs with resorts, national vendors and private clubs.

### Account Executive / 1320 WAMR Correspondent

April 2004 - March 2005      Clear Channel Communications      Sarasota, Florida

- Coordinated marketing campaigns for over 25 clients
- Sideline reporter for the Tampa Bay Buccaneers at all home games & news conferences
- Sports commentary on various WAMR programs during drive-time segments

## Education

- 2001-2003 Florida State University, Communications & Political Science Major
- 2004 University of South Florida, Sarasota, Florida
- 2001 Dr. Phillips High School, Orlando, Florida

## Skills

- Very strong researching skill-set, ability to find information online quickly & effectively.
- Very strong in all social media platforms including Twitter, Facebook, YouTube, Google+ & Spreecast.
- Extremely proficient in iNews newsroom computer systems (top-level user) & Wordpress blogging software (content author, moderator).
- Great interviewer & enjoy the conversation

## References

- References are available upon request.